

FACTS

WHAT DOES FIRST MIDWEST BANK DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- ◆ Social Security Number and income
- ◆ Account balances and credit history
- ◆ Credit scores and transaction history

When you are no longer our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Midwest Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does First Midwest Bank share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you (Please see below to limit the ways we contact you)	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	No	We don't share
For our affiliates to market to you	No	We don't share
For nonaffiliates to market to you	No	We don't share

To limit direct marketing

- ◆ To limit our direct marketing to you by telephone or mail, call 800-322-3623 to speak with a Customer Care Representative
- ◆ Talk to a Personal Banker at one of our convenient branch locations

Please note:

A Do Not Call election for telephone and a Do Not Mail election for mail are effective for a minimum of five years. Even if you limit direct marketing, you may continue to receive marketing information in regular account mailings and statements, when you visit us online, or at an ATM. You may also be contacted to service your account or participate in surveys.

Questions?

Call 800-322-3623 or go to www.firstmidwest.com/privacy



First Midwest Bank

Who we are

Who is providing this notice? First Midwest Bank

What we do

How does First Midwest Bank protect my personal information? To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does First Midwest Bank collect my personal information? We collect your personal information, for example, when you

- ♦ open an account or pay your bills;
- ♦ seek financial or tax advice or apply for a loan;
- ♦ use your credit or debit card.

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

Why can't I limit all sharing? Federal law gives you the right to limit only

- ♦ sharing for affiliates' everyday business purposes – information about your creditworthiness;
- ♦ affiliates from using your information to market to you;
- ♦ sharing for nonaffiliates to market to you.

State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

Definitions

Affiliates Companies related by common ownership or control. They can be financial and nonfinancial companies.

- ♦ *Our affiliates include companies with a common corporate identity of First Midwest Bank and financial companies owned by us such as First Midwest Equipment Finance Co. and The Boulevard, Inc. or owned by First Midwest Bancorp, Inc. such as Premier Asset Management, LLC.*

Nonaffiliates Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- ♦ *First Midwest Bank does not share with nonaffiliates so they can market to you.*

Joint marketing A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- ♦ *Our Joint marketing partners include credit card companies, insurance companies and investment companies.*

As allowed by law, First Midwest Bank has or may engage in joint marketing agreements to provide you with more financial products and services.

Other important information

Do Not Call Policy: This notice is the First Midwest Bank Do Not Call Policy under the Telephone Consumer Protection Act for all consumers. First Midwest maintains an internal Do Not Call preference list. Do Not Call requests will be honored within 30 days and will be effective for at least five years from the date of request. No telemarketing calls will be made to residential or cellular phone numbers that appear on the First Midwest Do Not Call list.

Call Monitoring and Recording: If you communicate with us by telephone, we may monitor or record the call.

California, North Dakota and Vermont Residents: We will not share your information with companies outside of First Midwest Bank (including with our affiliates) except as permitted by law, which includes to service your account or with your consent. We will not share information under a joint marketing agreement as defined above without your consent.

Nevada Residents: Notice provided pursuant to state law. To be placed on our internal Do Not Call List, call 1-800-322-3623. If you would like more information about telemarketing practices, you may contact us at First Midwest Bank, Attn: Privacy, 3800 Rock Creek Blvd., Joliet, IL 60431 or at www.firstmidwest.com/privacy. For more on this Nevada law, contact Bureau of Consumer Protection, Office of the Nevada Attorney General, 555 E. Washington St., Suite 3900, Las Vegas, NV 89101; Phone number: 1-702-486-3132; e-mail: AgInfo@ag.nv.gov